JON-A.I.

Company-wide AI Assistant

PITCH DECK

May 2025

PROBLEM

The High Cost of Unassisted Work: Why Teams Struggle with Documents & Beyond

Pain points:

- **Repetitive Documents:** Teams in HR, Legal, Sales, and beyond waste many hours daily on drafting routine documents that cry out for intelligent automation and specialized assistance.
- **No Access to Company Knowledge:** Valuable company intelligence is fragmented across disconnected systems and documents, making it nearly impossible for employees to find and use when needed.
- **Risk of Inconsistency & Errors:** Maintaining accuracy, compliance, and brand voice across all company communications is a constant struggle.
- **Inflated Costs from Patchwork Solutions:** Businesses resort to a messy collection of single-purpose tools or expensive external help, failing to address the core need for integrated, specialized AI assistance.

- **Leading to**: Siloed Intelligence & Operational Drag: Valuable knowledge remains locked away, hindering smart decisions and slowing down the entire business.

SOLUTION

You will be able to access any company information or knowledge in a chat.

Jon AI transforms how businesses operate by activating their collective intelligence. We achieve this through a seamlessly integrated platform built on three core pillars:

1.**Intelligent Document Generation:** Department-specific AI Assistants (for HR, Legal, Sales, etc.) empower teams to instantly create accurate, compliant, and consistent documents.

2.**Automated Knowledge Base Creation:** Our system automatically organizes, stores, and critically, *vectorizes* all generated documents and can ingest existing company information, transforming it into a powerful, AI-ready knowledge asset.

3.**Instant & Contextual LLM Access:** A company-wide AI chat interface provides every employee with immediate, conversational access to this rich, internal knowledge base, understanding your business context.

PRODUCT

Access any company information or knowledge in a chat.

Key Features:

•Document Generation Assistants: We provide dedicated AI Assistants for HR, Legal, Sales, Procurement, Marketing, and other departments. Each one instantly generates documents using specialized language and structure tailored to the document. You can collaborate with these AI Assistants during document creation and then edit the output with our integrated online text editor.

• Document Management: All generated documents (and optionally, existing company documents) are automatically organized, stored by employee and department, auto-numbered, auto-archived, and crucially, vectorized to build your company's intelligent, searchable knowledge core.

• Company-Wide AI Knowledge: Every employee benefits from a specialized Large Language Model with your business context, enabling them to query, analyze, and retrieve information from the company's unified knowledge base through a simple chat interface.

TECH AND COMPETITIVE ADVANTAGE

More Than Just Generation: A Complete Document Ecosystem
- **Technology Stack:**
  - Leverages a blend of leading AI models for optimal results.
  - Proprietary database of millions of document templates.
  - Integration of localized legal frameworks for compliance.
  - Proprietary NLP and AI model called Pastor – capable of interfacing with the existing Invoicing Software from Jon AI.

- **Competitive Advantages:**
  - **The 3-Pillar Flywheel (Unmatched Integration):** Our core strength lies in the seamless synergy between Document Generation (Pillar 1), Automated Knowledge Base Creation (Pillar 2), and Instant LLM Access (Pillar 3). This creates a virtuous cycle: generated documents enrich the knowledge base, making the chat more powerful, which in turn drives further platform engagement. This holistic approach replaces multiple disconnected point solutions effectively.
  - **Corporate Specialization:** Deeply tuned for business, legal, HR language, unlike generalist AIs.
  - **Scalable Pricing:** Unique volume-based pricing (not per-seat) makes it affordable company-wide.
  - **Data Moat Creation:** As a company uses Jon AI, its proprietary, vectorized knowledge base becomes an increasingly valuable and defensible asset, deeply embedded in its operations.

MARKET OPPORTUNITY

The Multi-Trillion Dollar AI Revolution: Augmenting Every Employee

Target Market: Small and Medium-sized Enterprises (SMEs) to Large Enterprises, where employees and departments are currently "unassisted" or "under-assisted," leading to inefficiencies in knowledge-based work, document handling, and routine processes.

Target Sectors: Knowledge-Intensive Services (Legal, Consulting, IT Services...), Operations-Heavy Industries (Logistics & Supply Chain, Manufacturing, HSEQ...), Administrative & Support Functions (within any sector).

Market Size & Opportunity: The global AI market is experiencing explosive growth, projected to reach between USD 1.8 Trillion and USD 4.8 Trillion by 2030-2033 and we are strategically positioned to capture a share of this transformative wave by providing tangible AI solutions for everyday business challenges.

BUSINESS MODEL AND PRICING

Scalable SaaS Model Driving Widespread Adoption

- **Model:** Annual Subscription (SaaS)

- **Key Differentiator:** Pricing based on **Document Volume**, not number of employees.

- Allows **unlimited employees** per plan, promoting company-wide adoption.

- **Tiers (Annual Pricing)*:**

- **Starter:** $950 USD (Up to 300 Docs/ 1000 chat interactions/Month)

- **Pro:** $2800 USD (Up to 1000 Docs/ 5000 chat interactions/ Month)

- **Enterprise:** $5000 USD (Unlimited Docs/ unlimited chat interactions / Month)

- **All Tiers Include:** Unlimited Employees, All 91 Document Types, Agentic Features, Scan-to-Reply, Free Training & Support.

*This is product introduction pricing. Pricing will change as we start to have a real grasp on our operating costs.

TRACTION AND VALIDATION

Proven Value with Leading Businesses

- **Maputo Printer:** Uses Jon AI for Invoices, Contracts, Proposals, RFQs, POs, streamlining core operations.
- **Boleia Shuttle:** Manages client contracts, service agreements, invoices, and internal logs/agreements.
- **Global Shield HSEQ:** Leverages for client contracts, SLAs, business letters, internal compliance, and HR documents.

GROWTH STRATEGY

Content-Driven Growth & Strategic Partnerships

- Create high-value blog posts, articles, whitepapers, case studies focusing on:
  - Document automation benefits & ROI
  - AI applications in HR, Legal, Sales, Admin
  - Efficiency gains and time-saving techniques
  - Comparisons with traditional methods
- Optimize content for SEO to attract organic leads searching for solutions.
- Use social media to amplify content and engage potential customers.
- **Direct Outreach:** Target key industries identified through initial traction.
- **Partnerships:** Explore collaborations with business consultants, IT service providers, and potentially legal firms.
- **Product-Led Growth:** Continuously enhance each of the three pillars and, crucially, the synergies between them. Introduce features that naturally lead users from document generation to realizing the power of their instantly updated knowledge base accessible via chat..

THANK YOU

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